

How to create a unique business URL for the Eastside Business Awards

To create a unique URL that directs to a page pre-populated with your business name, please add in **?business=** followed by your business name* at the end of the Eastside Business Awards URL: www.solsticemedia.com.au/2023-eastside-business-awards/

*Business name must be as it appears in the drop down 'Name of the business' list on the Eastside Business Awards website, please note this /S sensitive to punctuation so include any spaces, capital letters or full stops/hyphens etc.

If your business name does not yet appear in the drop down list, please go forth and select 'add business' to add it. Upon receipt of this – and council approval – your business name will be added to the drop down.

Examples:

[www.solsticemedia.com.au/2023-eastside-business-awards/?business=Amadio Wines](http://www.solsticemedia.com.au/2023-eastside-business-awards/?business=Amadio+Wines)
[www.solsticemedia.com.au/2023-eastside-business-awards/?business=24 fit Norwood](http://www.solsticemedia.com.au/2023-eastside-business-awards/?business=24+fit+Norwood)

Turn your URL into a QR code:

From here you can use your unique URL to generate the QR code image. There are several free sites on the internet to do this:

<https://www.qr-code-generator.com/>
<https://www.the-qrcode-generator.com/>
<https://www.qrcode-monkey.com/>

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City of
Norwood
Payneham
& St Peters