

STAGE 3: TOP 10 TOWN SUBMISSIONS

PRESENTED BY



Government of South Australia

Department of Primary Industries
and Regions



2023 SOUTH AUSTRALIAN AGRICULTURAL TOWN *of the* YEAR

TOP 10 TOWN SUBMISSIONS

Step 1

Top 10 towns will be notified and invited to complete a detailed submission including additional criteria questions (please see page 13 for full list of questions).

Nominators, business associations and councils will be asked to collaborate to complete this submission which will include; the criteria questions, a photo gallery and short video (max 3 minutes, not compulsory) to support their application.

Applicants should consider and seek to address in their answers the following:

- Collaboration across the community – people working together for united benefit and success
- Community awareness of the town's agricultural contributions and achievements, and what the industry does for their local economy.

Step 2

Independent judging panel to assess and announce 3 finalist towns.



CRITERIA QUESTIONS

The award will be given to the community and town that demonstrates excellence and the highest scores across all 5 questions and criteria over the past two years (April 2021 - April 2023), with the underpinning goal of growing primary industries and driving regional development.

An independent panel will judge applicants of the South Australian Ag Town of the Year against the following criteria. Please complete the following questions via the [online submission portal](#).

Question 1:

How has the nominated town and farming community helped grow primary industries to drive regional development? (max 400 words)

Question 2:

What are the leadership activities members of the community are involved in which contribute to growth in agriculture and drive regional development within the town and more broadly across the state? Please include any initiatives or activities that are working to develop the next generation of agricultural leaders. (min 100 words, max 350 words)

Criteria: Members of the community are involved in leadership activities that contribute to growth in agriculture or regional development within their town and more broadly across the state.

Question 3:

How has the community and industry demonstrated resilience in the face of adverse event/s to sustain and rebuild primary industries? (min 100 words, max 250 words)

Criteria: The community and industry have demonstrated resilience in the face of adverse event/s to rebuild primary industries e.g. COVID-19, bushfire, flood, drought, biosecurity.

Question 4:

How can has this community demonstrated its support and promotion of agriculture? (min 100 words, max 250 words)

Criteria: Community is able to demonstrate its support and promotion of agriculture.

Question 5:

What agricultural initiatives have been implemented to help attract people to the region? Which of these have helped support job creation and retention? (min 100 words, max 250 words)

Criteria: Regional growth is supported by job creation and retention, embracing innovation, protecting biosecurity and generating ways to attract people and investment to the regions to grow agriculture.