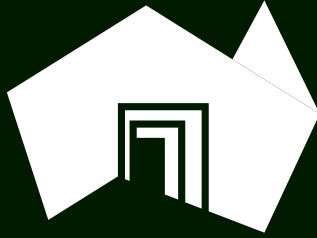


# STAGE 4: JUDGING PROCESS FOR FINALIST TOWNS

PRESENTED BY



Government of South Australia  
Department of Primary Industries  
and Regions



# 2023 SOUTH AUSTRALIAN AGRICULTURAL TOWN *of the* YEAR

## TOWN VISITS FOR FINALIST TOWNS

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### What to expect for your town visit if you are a finalist town

- Once notified as a finalist town, PIRSA will get in touch to organise a date and time for your town visit with the Ag Town Independent Judging Panel.
- The finalist towns will be visited by an independent judging panel, a journalist from Solstice Media, a videographer for filming and PIRSA representative.
- The town visits are to focus on highlighting the criteria questions submitted by the town (as per page 13).
- A few days prior to the town visit, the town will be required to submit an itinerary showcasing their town's agricultural initiatives which supports the questions highlighted in their written submission.
- Keep in mind that the Judging Panel enjoy hearing from a diverse range of community members. For example, both men and women, different age groups, people with varying levels of experience and any recent agricultural award winners.
- Town visits will run for 4 hours in total. 3 hours will be allocated to visits and presentations, and then 1 hour at the end for networking and informal discussion.
- Keep timeframes in mind as the judges will need to leave on time. This is to ensure there is enough travel time to make it to the next town visit, and to make time allocations consistent for each town.
- The journalist from Solstice Media will be travelling with the judging panel, they will have a few questions for community members at each visit so please allow a few minutes for this.
- It has worked well when arrangements have been made for the Judging Panel to travel together.

